

ARIELLE REBEKAH, they/them | transandcaffeinated.com/work-with-me

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EDUCATION

Ramapo College of New Jersey

BA Psychology & Women's and Gender Studies, December 2018

WORK

Content Creation & Project Management

- Co-created and project managed Transgender Law Center's [3-part Journalist Resource Series](#) to improve reporting on transgender lives, with a collective social media engagement of 30K. [Parts I](#) and [II](#) published October 2021. [Part III](#) published June 2022.
- Coordinated research and data for Transgender Law Center's [Roots of Anti-Trans Violence Reports](#) to shift the narrative on anti-trans violence, with a collective social media engagement of 40K. Parts I-IV published March 2021, Part V published November 2022.
- Ran Transgender Law Center's social media for 1 year, with 20K average engagement.
- Created Trans & Caffeinated, an educational [blog](#) and [podcast](#) with 30K all-time page views and 5000 listens across 20 episodes.

Public Speaking & Facilitation

- Delivered [half-day trans literacy trainings](#) in February 2020 to an audience of 60 Starbucks corporate trainees following the success of these trainings on store level.
- Ideated and implemented parallel support groups for trans youth and parent to support them through shifting family dynamics as a child transitions. June 2022-present.

Special Events

- Co-organized the 2021 and 2022 [GEMS Conferences](#), training 300+ therapists on best practices for working with trans clients.
- Co-organized the 2022 [HoliGays Extravaganza](#) to benefit [Umeshiso](#), [raising \\$10K at an all-day coffee event](#) through cash and [prizes](#) from [sponsors](#), individual donations, and an [online raffle](#).

RECOGNITION

- Trans & Caffeinated voted [2020 Sprudgie](#) Honoree for Best Coffee Podcast.
- Profiled by [Starbucks Stories](#), [Boss Barista](#), [A Better Table](#), & [I'm From Driftwood](#).
- Recognized for trans advocacy work at Starbucks by being the [face of the Starbucks App for March 2020](#).
- [Represented Starbucks at New York Coffee Festival](#) after my storytelling and leadership caught the attention of [corporate executives](#).

SELECTED KEYNOTES AND TRAININGS

[Fostering a Trans-Inclusive Therapeutic Environment: A Client Perspective](#), 45-minute keynote sharing my experiences as a trans client in inpatient therapeutic treatment and detailing best practices for therapists.

Dear Dysphoria, 12-minute spoken word piece detailing my battle with gender dysphoria.

Transgender at Work: What's Your Role in the Movement?, general workplace training with best practices for supporting trans colleagues.

Creating Safe and Affirming Workplaces for Transgender People, Human Resources training with best practices for supporting trans employees.